



# MagicBox: Expanding Horizons in Digital Learning

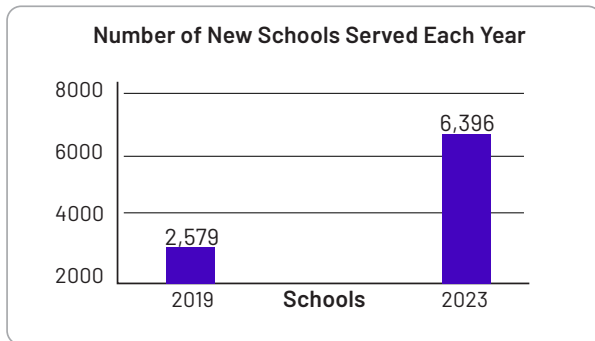
Over the past five years, MagicBox has evolved remarkably, redefining the digital learning landscape with its innovative solutions. Our commitment to enhancing educational experiences has fueled our growth and expanded our capabilities. Here's a glimpse of how MagicBox is reshaping the future of education:

## Growth Highlights



### School Adoption: A Mark of Trust and Expansion

The impressive rise in school adoption highlights how valuable and effective MagicBox is for digital learning. More schools are using the platform, proving its strong reputation among educational institutions. Partnering with MagicBox means working with a trusted solution and improving classroom experiences.



### User Adoption: Scalability in Action

With over **30 million** licenses consumed, MagicBox has set a new benchmark for growth in digital learning, showcasing its scalability and pivotal role in educational innovation. This highlights the platform's exceptional performance and adaptability, making it a top choice for modern educational solutions. Whether for a small district or a large network of schools, MagicBox effortlessly scales to meet diverse needs, ensuring a smooth experience for educators and students alike.



### Diverse Content: Enriching Learning Experiences

With nearly **8 million** audio plays, MagicBox has become a go-to-platform for audio-based learning, supporting language lessons, auditory learning, and storytelling. Our tools simplify the creation of engaging content that goes beyond textbooks, enriching classroom experiences and supporting large-scale content consumption.



### Content Creation and Engagement: Driving Educational Innovation

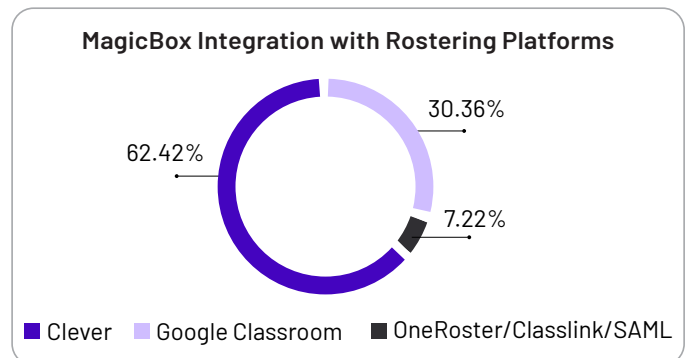
The engagement with our content creation tools has been phenomenal:

	2019	2023	Growth (%)
New Questions Created	19,679	228,063	+1,159%
New Assessments Created	3,720	33,111	+785%
Assessments Attempted by Users	56,103	255,264	+355%

Content creation on MagicBox increased by 1159% and assessments by 785% from 2019 to 2023, showcasing the platform's success in enhancing interactive learning. This growth indicates a more engaged user base, allowing publishers to leverage this momentum to develop resources that meet the evolving needs of schools and districts.



### Seamless Integration: MagicBox's Versatility in Rostering



MagicBox seamlessly integrates with OneRoster, ClassLink, SAML, Clever, and Google Classroom, as well as LMS platforms like Moodle and Schoology. This scalability reduces technical hurdles, enabling you to deliver high-quality materials without compatibility concerns.

\*Based on USA Data