

An Analysis of EdTech Product Reviews

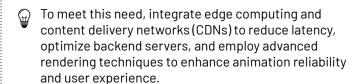
To Identify User Needs and Areas for Improvement

We analyzed 9,500+ edtech product reviews on Google Play from end users of learning products. Our analysis covered products across different categories like Curriculum and Courseware, Instruction Support, Tutoring, Assessment, and Intervention. On the left, you will see cumulative feedback across product categories and on the right are a few suggestions to help you plan your roadmap for 2025.



Efficient Content Delivery

"Faster and more reliable content delivery, with minimal lag, even during peak usage times."





Advanced Interactive Content

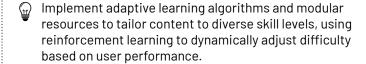
"More advanced interactive features to enhance engagement and learning effectiveness."





Adaptive Learning Experience for Diverse Skill Levels

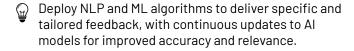
"Need edtech platforms that effectively cater to both beginners and advanced learners."





AI-Based Feedback Systems

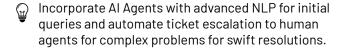
"Personalized and precise feedback on assignments and assessments."





Al-Driven Customer Support

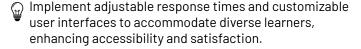
"More responsive and effective customer support, particularly for technical issues."





Accessibility Enhancements for Diverse Learning Needs

"More inclusive and adaptable assessment platforms for users with disabilities."





Advanced Integration with External Educational Resources

"Deeper integration with external resources for comprehensive learning support."

